Delbrück, February 2025

**Bette simplifies bathroom planning with a handy colour fan and restructured colour palette**

One of the most exciting tasks in the design process of modern bathrooms is the choice of colour. Bette's enormous range of colours, which can be used to customise its glazed titanium-steel shower trays, baths and washbasins, is therefore highly valued when planning bathrooms. To facilitate the pre-selection of colours and the consultation process and to reduce waiting times, Bette now offers a practical colour fan and introduces the new Key Colours and Bespoke Colours.

Keeping track of the numerous colour options and their possible combinations with Bette bathroom products can be a time-consuming task when advising on and planning bathrooms - especially if the colours are to be coordinated with other objects in the bathroom. Catalogues, conventional colour overviews or websites are only of limited help and are often not handy and reliable enough. Bette is therefore now supporting all project participants with a new, clear colour fan that makes this task easier and less time-consuming.

**Colour-realistic and clearly arranged**The colour-realistic fan in a compact format is divided into the Key Colours and Bespoke Colours sections: The Key Colours include 30 colours that are available for the entire Bette enamelled range - from baths to shower trays and washbasins. Timeless shades such as beige and anthracite and pastel colours ensure a calm, harmonious bathroom design. With Bespoke Colours, Bette offers 40 eye-catching colours that set specific colour accents and create unique bathrooms. Effect colours such as "Midnight" and "Forest" give bathroom products a shimmering look that can vary depending on the light. The Bespoke Colours are ideal for staging baths or washbasins as stylish eye-catchers - especially in luxurious hotel bathrooms or private spas.

Pre-selecting the right colour is child's play with the help of the fan, as the colours can now be matched with other colours in the bathroom simply by holding them up to the item. As Bette has ensured that the colour fan displays colours realistically within narrow tolerances, no unpleasant surprises are to be expected and an steel enamel colour sample can of course still be ordered once the colour shade has been narrowed down.

**Clear information**

On the back of each individual colour there is an overview of the products in which the respective colour is offered by Bette, leading to quick results.

The company also offers architects and project planners who cannot find what they are looking for in the extensive colour palette the opportunity to create individual colours for large construction projects.

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Image Captions

Please note the source: Bette

**BetteColour\_Fan\_01.jpg**

**BetteColour\_Fan\_02.jpg**Bette offers a practical, bilingual colour fan to facilitate the pre-selection of colours and the consultation process. The colour-realistic fan in a compact format is divided into the Key Colours and Bespoke Colours sections.

**BetteColour\_Fan\_03.jpg**

Pre-selecting the right colour is child's play with the aid of the fan, as the colours can now be matched with other colours in the bathroom or objects simply by holding them against it.

**BetteColour\_Fan\_04.jpg**

On the back of each individual colour sheet there is an overview of the products in which the respective colour is offered by Bette.

About Bette

Bette is a specialist in bathroom products that are made of a special metal in a unique manufacturing process: titanium steel sheets are shaped under high pressure and then finished with a thin coating that is related to glass – hence the name "glazed titanium steel". This composite material is perfect for the bathroom (it is skin-friendly, hygienic, durable and robust), and Bette uses it to make its baths, shower areas, shower trays and washbasins.

The Bette family company was founded in Delbrück in North-Rhine Westphalia in 1952, and specialises exclusively in this manufacturing process because it allows the products to be shaped smoothly with the maximum skilled precision. The manufacturing and administrative headquarters employs around 372 people. The CEO, Thilo C. Pahl, is a member of the owner family.

The range includes baths, shower areas, shower trays, washbasins and bathroom furniture "Made in Germany". Unique items that can be made in various colours and dimensions, and open up inspiring spaces in interior design for the bathroom. Bette's assembly processes combine high-tech industrial production techniques with tailor-made manufacturing where it benefits the customer. More than half its products are customised to customer preferences. The company offers over 600 different baths, shower trays and washbasin models in a tremendous range of colours.

The natural raw materials glass, water and steel are used to manufacture high-quality products that are completely recyclable. They are verified to LEED (Leadership in Energy and Environmental Design).